

Call for Papers

Conference on Innovation Decision Support
Using Structured Expert Judgement

Building Expertise for Innovation

25-27 April 2017
Aalto University, Espoo, Finland

Objectives

This conference brings together experts from diverse scientific and professional backgrounds, with the aim of exploring and advancing the use of systematic analytical techniques in establishing a solid methodological foundation for developing innovations and innovation ecosystems that contribute to improved competitiveness and enhance the quality of life.

Particular emphasis will be placed on creating an improved understanding of

- (i) how digitalization as a pervasive technological force will transform industries, services and societies through systemic and even disruptive innovations;
- (ii) how analytical methods (including but not limited to expert judgement elicitation and synthesis) can be harnessed to enhance foresight activities, to support decisions in innovation and technology management, and to inform the shaping and implementation of effective innovation policies, broadly defined.

The conference is organized in collaboration with the COST Action IS1304 on [Expert Judgment Network: Bridging the Gap Between Scientific Uncertainty and Evidence-Based Decision Making](#) and the two projects of the [Strategic Research Council](#) of the [Academy of Finland](#) coordinated at the [Aalto University School of Science](#) by Professors Ahti Salo and Martti Mäntylä. These projects are [Platform Value Now](#) (PVN) and [Digital Disruption in Industry](#) (DDI).

Scientific Programme

The Scientific Programme consists of:

- Keynote presentations (see below)
- Invited and contributed presentations
- Meetings of the COST IS1304 working groups (WG)
- MC Committee meeting and COST IS1304 Core Group meeting
- Panel discussions on the conference theme.

Keynote Presentations

Keynote presentations will be given for instance by:

- [Vladimír Šucha](#), General-Director of Joint Research Centre of the European Commission
- [Markku Markkula](#), President of the European Committee of the Regions
- [George Wright](#), Professor, University of Strathclyde
- [Jyrki Kasvi](#), Member of the Finnish Parliament, Research and Development Manager of the Finnish Information Society Development Centre
- [Janica Ylikarjula](#), Head of the Brussels Office of the Confederation of Finnish Industries

Tentative Deadlines

Submission of abstract for presentations	23 January 2017
Notification of acceptance	20 February 2017
Registration	6 March 2017

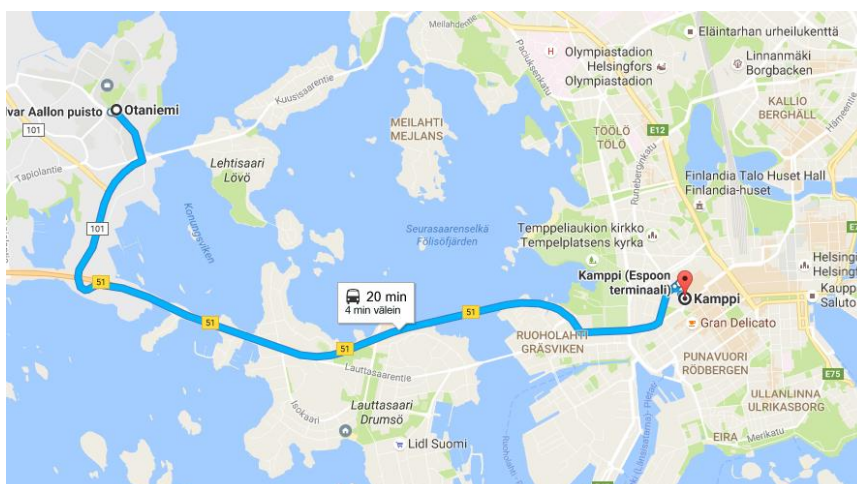
There is no registration fee for participants who attend the conference through the COST IS1304 Action.

Information about the conference, including forms for submissions and registration, will be published on the website <http://platformvaluenow.org/innconference> in early January 2017.

E-mail inquiries about the conference can be sent to innconference@aalto.fi

Venue

The Conference is held at the [Aalto Design Factory](#), located on the Aalto University Otaniemi campus about 10 km to the west of Helsinki. There are two large contiguous spaces as well as numerous smaller rooms which allow COST IS1304 Working Groups to run their meetings efficiently.



[Public transportation](#) from central Helsinki is excellent thanks to the new metro line (due to be opened in April 2017) or bus connections between central Helsinki and Otaniemi, with buses leaving at about 4 minute intervals.

Schedule

The Conference starts on Tuesday afternoon, 25 April, with a general meeting at 4pm. This meeting will be followed by a reception by the City of Espoo, to be held either on the premises of the Aalto University or at the [Espoo Cultural Centre](#) in Tapiola.

Except for keynote talks, the Scientific Programme is planned to consist of two parallel streams. One will be focused on topics that are central to the COST IS1304 Action (methods and applications of structured expert judgment). These are solicited by circulating this Call for Presentations within the Action and the networks of its members.

The other stream contains presentations which address broader topics in relation to the theme innovation (e.g., the use of other analytical and computational techniques in support of innovation decision making). The two SRC projects will be active in soliciting such presentations.

The conference dinner will be held on Wednesday, 26 April, at [Haltia](#), the Finnish Nature Centre which won the European Museum of the Year Award in 2015.